CALL FOR PLEIN AIR ARTISTS
2015 Plein Air Juried Exhibition

Waterworks Visual Arts Center (WVAC) seeks submissions from North Carolina Plein Air artists for a special juried exhibition, *In the Landscape*.

**Venue:** Waterworks Visual Arts Center, 123 E. Liberty Street, Salisbury NC 28144

**Exhibition Dates:** July 25-September 12, 2015

**Opening Reception:** Friday, July 31, 2015, 6-8 pm

**Work Medium:** oil, acrylic, watercolor, or pastel

**Eligibility:** Participation is open to all North Carolina artists. All paintings must be original, painted en plein air, and created by the artist submitting work within the last two years.

**Submission Guidelines and Fee:**
- Each artist may submit up to three images for consideration
- Submission must include the following information both in print and digitally on CD:
  - Up-to-date personal biographical résumé / Artist’s CV
  - Artist’s statement
  - A CD/DVD with JPEG images, only, formatted to 300 dpi; 800 KB-2MB. Images should not include frame. CDs will not be returned.
  - Images printed as a composite with corresponding image list that includes artist’s name, title, medium, size, and date.
- Complete Submission Registration Form
- Submission Fee: $30 (cash/check) $35 (MC/Visa)

**Submission Deadline:** On or before June 1, 2015

**Selection Process:** Up to three paintings may be submitted for consideration. A panel of jurors will review all submissions and select works for inclusion in the show.

**Notification of Artists:** Artists will be notified of acceptance into the show via email by July 1, 2015. Please do NOT contact the museum to inquire about your submission.

**Preparation of Artwork:**
- Paintings must not exceed 30” w x 30” h (including frame) or weigh more than 25 lbs.
- All works must be dry, properly wired, and ready to hang with professional-level gallery framing and materials.
- Gallery wraps must have painted edges and sides. No canvases with exposed stapled sides will be accepted.
• Any works not meeting the size and preparation requirements will automatically be eliminated and no refunds will be given.

**Delivery of Work:** Artist may hand-deliver work to be exhibited during the week of July 13-16, 2015 between the hours of 10am-4pm. Work will be received during these hours only.

Works shipped to WVAC must arrive on or before July 15, 2015, no exceptions. Shipped work must include **prepaid return postage** and **returnable container**. No packing peanuts, please.

**Pick-Up of Work:** Artists are responsible for picking up exhibited works the week following the close of the exhibition, September 14-17 between the hours of 10am-4pm.

**Sale of Works:** Waterworks does not participate in or receive commission from the sale of artwork. Any work sold by artist during the show must remain on display for the length of the exhibition. The artist is responsible for arranging delivery of any works sold. Waterworks does not allow storage of works for pick-up.

**Marketing and Publicity:** An exhibition artists’ card will be created representing multiple artists and select images. Each artist will receive 25 cards for their personal distribution. Exhibiting artists will be recognized in all marketing media before and throughout the exhibition period.