



EXHIBITION OVERVIEW FOR EXHIBITING ARTISTS

All contracted exhibiting artist's work will be featured in a full-color exhibition announcement card or a combined announcement and reception invitation. **The card may feature multiple artists/exhibitions.** The announcements are mailed to the WVAC's current patron mailing list two to three weeks in advance of the opening reception date.

Each artist receives exhibition announcement cards for his/her own distribution (50 cards per artist-solo exhibition; 10 cards per artist-group show). First-class postage must be applied by the artist since bulk mailing requires a minimum of 250 pieces.

An Opening Reception honoring the exhibiting artists is held on the Friday evening one week following the official opening of the show, from 6-8pm. The artist/lender is invited, and highly recommended, to attend this reception and meet the public.

Exhibiting artists asked to participate in the informal gallery talks hosted on the evening of the opening reception. Each artist is allowed up to 15 minutes to discuss their works. In addition to the informal gallery talks, artists may contract to give a one-hour artist lecture and/or demonstration at a mutually agreed upon time during the exhibition period.

No shipping, transportation, housing, labor, or materials allowance or honorariums are provided to the artist/lender.

It is understood that during the loan period this work may be photographed, telecast, videotaped, and reproduced for publication, inclusion on our website, and for educational purposes connected with this exhibition. Such material may be used for future educational or organizational overview purposes.

Works to be exhibited at the Waterworks Visual Arts Center must not be exhibited or featured in any public setting within Rowan County prior to the Waterworks exhibition. This requirement ensures new and unique exhibitions for Salisbury-Rowan.

The Waterworks Visual Arts Center (WVAC) exercises the utmost care of and respect for all objects on loan. Objects are handled only by WVAC agents or trained art handlers under the supervision of WVAC staff. Evidence of damage at the time of receipt or while in WVAC's custody will be reported immediately to the artist/lender. The artist/lender will be requested to provide written authorization for any alteration or repair.

Insurance is carried by Waterworks Visual Arts Center to provide coverage for each art object on exhibit in the building subject to normal insurance industry exclusions. Insurance will cover the full stated value of works. While Waterworks' personnel will exercise all reasonable care in the handling, hanging, and storage of paintings and art objects, it can only assume responsibility for damage or loss to the extent that insurance coverage is provided, and the artist expressly holds the Waterworks harmless for any damage or loss which is not covered by insurance.